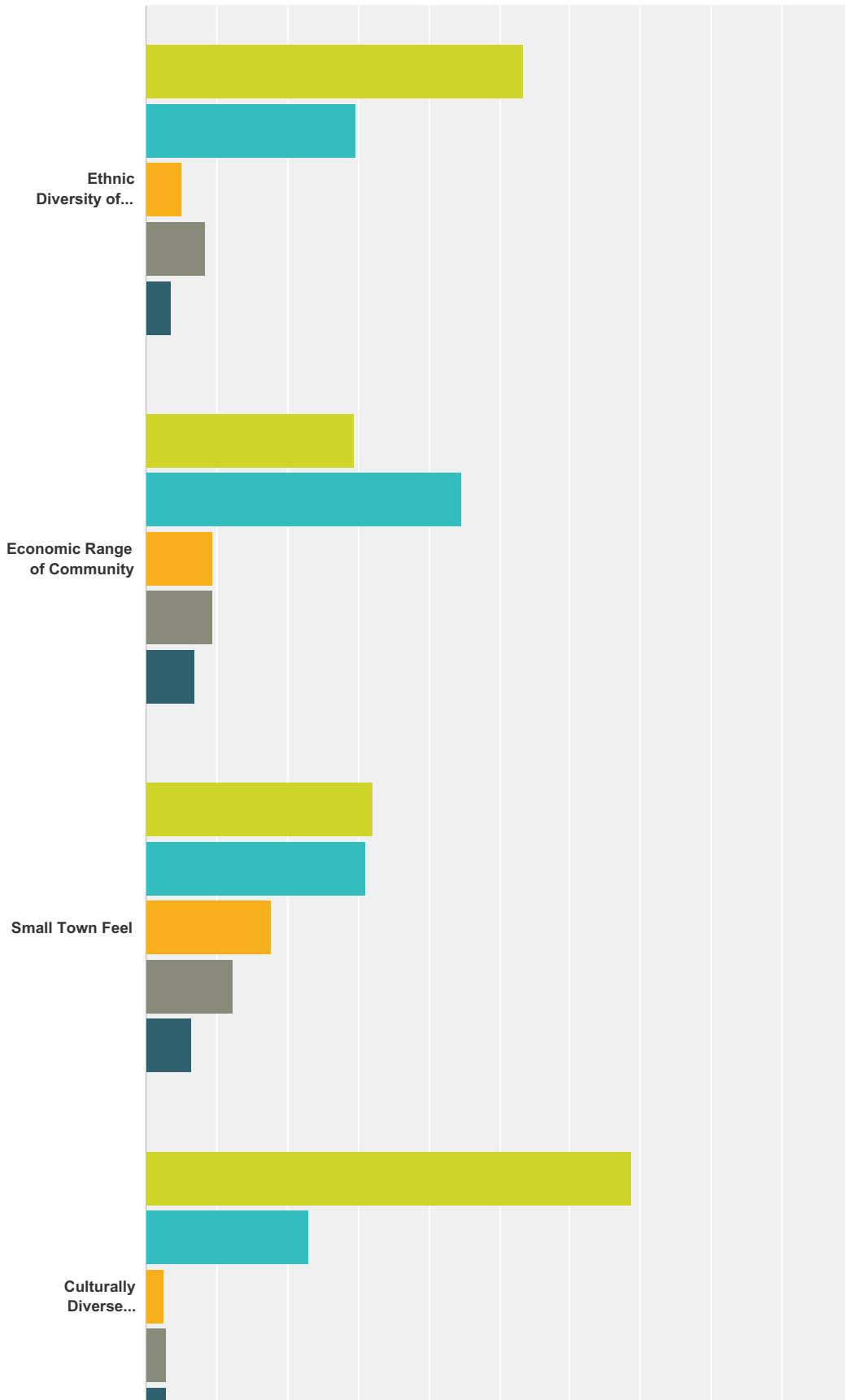
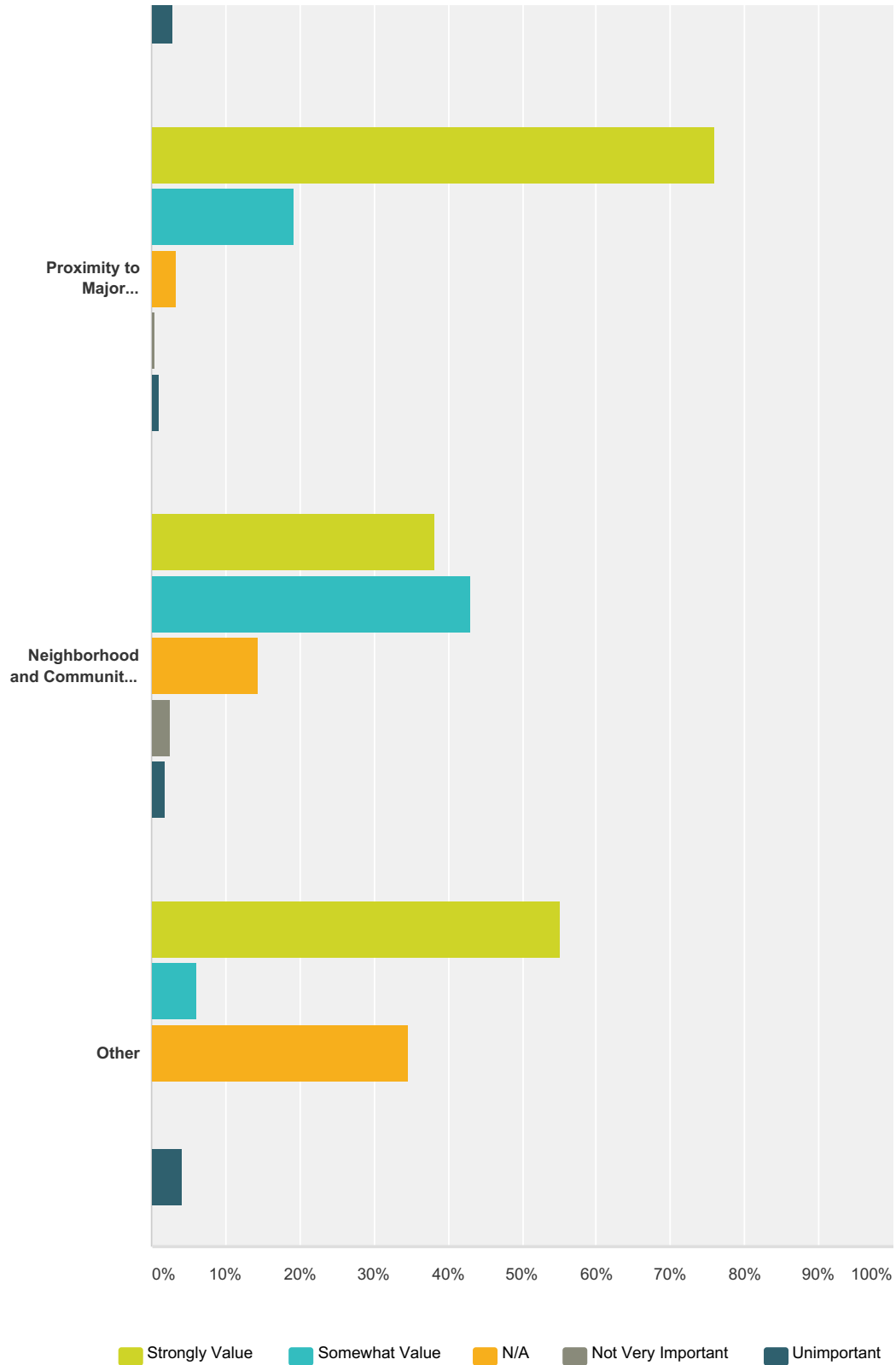


Q1 What I value most about Wheaton:

Answered: 206 Skipped: 2





	Strongly Value	Somewhat Value	N/A	Not Very Important	Unimportant	Total
Ethnic Diversity of Population	53.47% 108	29.70% 60	4.95% 10	8.42% 17	3.47% 7	202
Economic Range of Community	29.35% 59	44.78% 90	9.45% 19	9.45% 19	6.97% 14	201

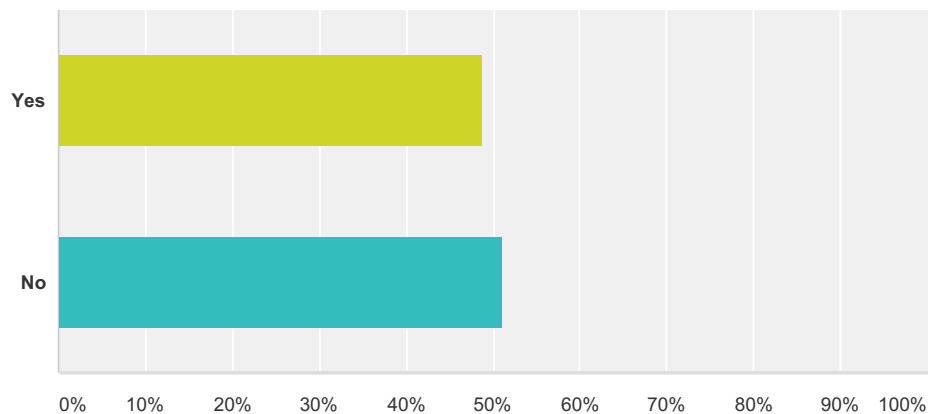
Small Town Feel	32.18% 65	31.19% 63	17.82% 36	12.38% 25	6.44% 13	202
Culturally Diverse Restaurants and Small Businesses	68.78% 141	22.93% 47	2.44% 5	2.93% 6	2.93% 6	205
Proximity to Major Metropolitan Locations	75.98% 155	19.12% 39	3.43% 7	0.49% 1	0.98% 2	204
Neighborhood and Community Spirit	38.12% 77	43.07% 87	14.36% 29	2.48% 5	1.98% 4	202
Other	55.10% 27	6.12% 3	34.69% 17	0.00% 0	4.08% 2	49

#	Other (please specify)	Date
1	The taste of wheaton and concerts	3/25/2016 2:46 PM
2	I like the prospect of Wheaton getting better (really great potential). The restaurant selection is good, but the retail selection is awful. However, with so many first floor retail establishments that offer little to someone of moderate means (e.g., dollar stores, payday lenders, etc.), there is hope that those businesses will quickly turnover as Wheaton improves. Also, the bar selection is awful. Most bars have very limited selection and those selections are the Macro Breweries (e.g., Bud, Miller, etc.). The area really needs better bars. Lack of a good bar is one of the primary reasons that I leave Wheaton.	3/25/2016 1:03 PM
3	murals, art stuff, and craft resources like the yarn shop	3/25/2016 11:56 AM
4	Wheaton doesn't try to be Bethesda. If I wanted Bethesda, I would go there. I don't. I like plain old regular-people Wheaton, not overpriced yuppieville.	3/25/2016 10:17 AM
5	The things I "value" aren't necessarily in good shape in Wheaton but they are things that I'd love to see improved upon.	3/24/2016 10:34 PM
6	Public parking lot between Georgia Ave and Viersmil rd is an eye sore and can be better used toward other functions like a small park and covered farmer's market or a more sociable structure.	3/24/2016 8:29 AM
7	As an active member of the Wheaton Arts and Entertainment District Task Force, it was our input that supported these questions. Does the task force still exist? What happened to the survey information we shared long ago?	3/23/2016 11:47 AM
8	I like local walk to events. I frequently don't know about an event unless I happen to pass it going somewhere else.	3/22/2016 4:32 PM
9	Want to see great restaurants and bar spaces, not pawn shops, discount mobile providers, and nail shops. There are some serious crime issues in the Wheaton metro parking that discourage growth.	3/21/2016 7:12 PM
10	This is an oddly worded question - Wheaton certainly has a very diverse population both ethnically and by economic range. I think an arts & entertainment district can help facilitate artistic conversations between these groups.	3/21/2016 3:34 PM
11	I don't get much of a sense of community spirit in Wheaton but would like to see that spirit cultivated.	3/21/2016 3:07 PM
12	*By 'Diversity' I mean a diversity of ALL ethnic groups- not just Latino;	3/21/2016 10:38 AM
13	access via Metrorail & Metrobus, plus Ride-On	3/20/2016 10:30 PM
14	proximity to wheaton regional park.	3/20/2016 6:32 PM
15	We live on a great block where neighbors (new and long time residents) know and care about each other.	3/20/2016 5:52 PM
16	Safety and security; redevelopment of strip malls on Georgia	3/20/2016 5:14 PM
17	What I value most is whatever initiatives will increase property values.	3/20/2016 3:54 PM
18	I value the POTENTIAL that Wheaton offers to be a walkable, friendly, attractive area with a good mix of businesses and restaurants, a destination for arts and food. It is far from there yet. Right now the businesses feel very segregated and the downtown remains mostly unattractive and unwelcoming. I think the label "arts and entertainment district" doesn't really apply yet.	3/20/2016 3:33 PM
19	It would be nice to minimize the public housing in the downtown area--currently everything but the new building over Safeway is either HOC or MHC housing and it contributes mightily to the seedy look of the area.	3/20/2016 2:34 PM
20	Closeness to me (Kensington)	3/20/2016 6:33 AM

21	What about GLENMONT. That shopping center is unsafe, rundown, dirty, old, scary to go to, waste of space in parking lot, so many owners that don't care or feel trapped, and forgotten. Wheaton deserves attention too but PLEASE don't leave GLENMONT out.	3/20/2016 12:22 AM
22	as yet unrealized potential to be great	3/19/2016 6:43 PM
23	The above items are what I would like for Wheaton, but I don't feel that Wheaton has all.	3/19/2016 6:30 PM
24	Walkability	3/19/2016 2:21 PM
25	Walkability	3/19/2016 12:35 PM
26	Quirky, offbeat, unique vibe Access to nature -- Sligo Creek Park, Wheaton Regional Park, Brookside Gardens Green consciousness shown in LEED buildings, green businesses, etc.	3/19/2016 12:00 PM
27	I've been in wheaton as a small business for over 20 years amd believe in the potential of our neighborhood and hope more efforts are made to make the improvements with a stronger sense of sustainability and a stronger focus on the arts	3/19/2016 11:42 AM
28	I can't "value" what the community doesn't have. "economic range"? Wheaton is poor. "Small town feel"? "Community spirit"? It has none.	3/18/2016 11:07 PM
29	I value the bookstore that just closed. A big loss to Wheaton.	3/18/2016 7:06 PM
30	The area is lacking restaurants and what is there seems to cater to one group.	3/18/2016 6:03 PM
31	Proximity to parks such as Wheaton regional park	3/18/2016 5:58 PM
32	- upcoming new development	3/18/2016 5:38 PM
33	ARTS & MUSIC in the neighborhood mean less crime in the neighborhood!	3/18/2016 5:17 PM
34	quirkiness	3/18/2016 5:15 PM
35	It certainly would be nice to have an Arts Center and more art events! Downers Grove is doing some good things. Artisans downtown who offer reasonable classes in jewelry-making, pottery, etc. I live next door in Winfield and formerly in Glen Ellyn.	3/18/2016 4:53 PM
36	I'm so excited about all the past and coming changes! I expect the Wheaton Triangle project to move along as planned, and then, at that point, I think our next order of business would be to attract a bookstore, or bookstore/café combo such as Busboys and Poets, and I know the perfect location: the former Ourisman Ford spot on the corner of Reedie and Veirs Mill - owned by Westfield Wheaton. They would like the fact that it could serve as a "bridge" business between the mall and the smalerl mom and pop areas people like.	3/18/2016 4:34 PM
37	Brookside Gardens	3/18/2016 4:32 PM
38	test	3/18/2016 3:42 PM

Q2 Did you know that Wheaton is an Arts and Entertainment District?

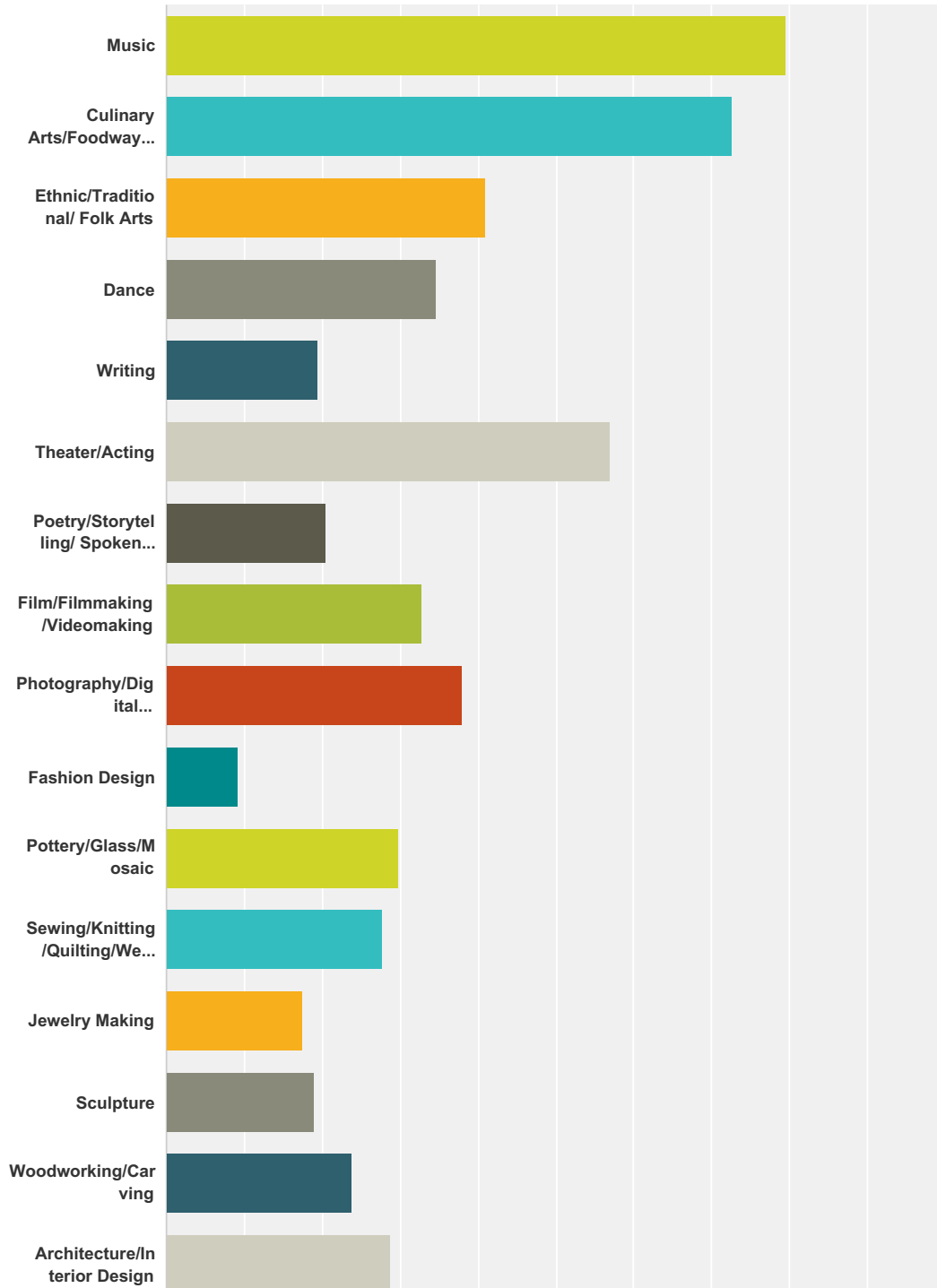
Answered: 207 Skipped: 1

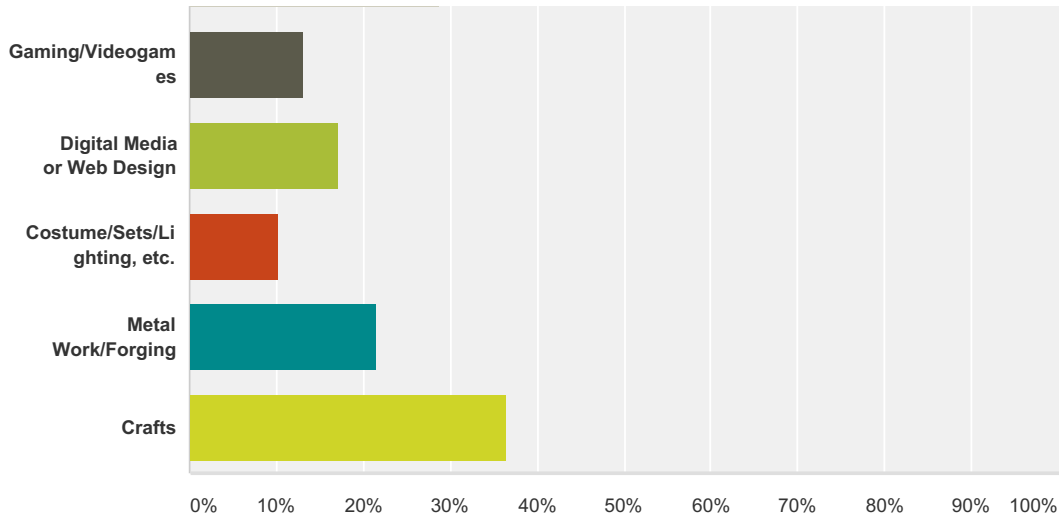


Answer Choices	Responses
Yes	48.79% 101
No	51.21% 106
Total	207

Q3 What areas of arts interest you most, either as a spectator or a hobbyist/creator? (Select as many as you like)

Answered: 205 Skipped: 3



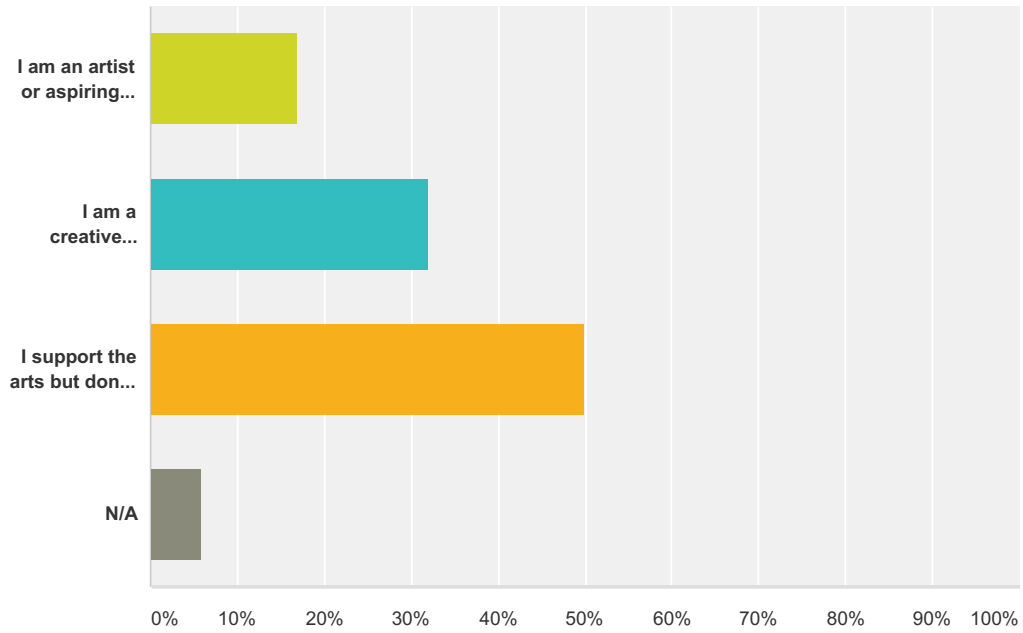


Answer Choices	Responses	Count
Music	79.51%	163
Culinary Arts/Foodways Traditions	72.68%	149
Ethnic/Traditional/ Folk Arts	40.98%	84
Dance	34.63%	71
Writing	19.51%	40
Theater/Acting	57.07%	117
Poetry/Storytelling/ Spoken Performance	20.49%	42
Film/Filmmaking/Videomaking	32.68%	67
Photography/Digital Photography	38.05%	78
Fashion Design	9.27%	19
Pottery/Glass/Mosaic	29.76%	61
Sewing/Knitting/Quilting/Weaving/Textiles	27.80%	57
Jewelry Making	17.56%	36
Sculpture	19.02%	39
Woodworking/Carving	23.90%	49
Architecture/Interior Design	28.78%	59
Gaming/Videogames	13.17%	27
Digital Media or Web Design	17.07%	35
Costume/Sets/Lighting, etc.	10.24%	21
Metal Work/Forging	21.46%	44
Crafts	36.59%	75
Total Respondents: 205		

#	Other (please specify)	Date
1	Painting/drawing	3/27/2016 3:13 PM
2	Craft Breweries	3/25/2016 11:09 AM
3	calligraphy, bookbinding	3/25/2016 10:34 AM
4	Cars, hitech gadgets	3/24/2016 8:29 AM
5	Appropriate concert /event space for these activities and access to free artist space for dance groups, cater to the immediate area artist who consider Wheaton and MoCo home; Supporting festivals that are inclusive of all the demographic represented in the area; Continue to include more local arts and non-food businesses in every event such as The Taste of Wheaton (which has a confusing spending tradition of hiring artists and businesses well outside of the Wheaton area and surrounding neighborhoods).	3/23/2016 11:47 AM
6	2-D visual arts, painting, drawing, etc. - You don't have that as a category!	3/22/2016 5:43 PM
7	Art	3/22/2016 4:32 PM
8	Books	3/22/2016 4:16 PM
9	none of the above	3/20/2016 10:30 PM
10	WHY ISN'T PAINTING LISTED ABOVE? You included nearly everything else, but not fine arts, painting. I'm so sad. Because I'm a painter. : [3/20/2016 6:32 PM
11	While I wouldn't necessarily participate in all of the above, I like the idea that Wheaton could be a destination for all kinds of arts.	3/20/2016 3:33 PM
12	There doesn't seem to be an option for drawing, painting, and other 2D visual arts. Or, modern art/installation art. I like both.	3/20/2016 3:05 PM
13	Child-friendly craft spot	3/19/2016 12:35 PM
14	Teapots and afternoon tea: a salon for arts discussions. A great public library to learn more about the arts and the wide world. Make Wheaton/Glenmont a festival of culinary arts. Extend the space up to Glenmont.	3/18/2016 11:40 PM
15	Jazz music enthusiast. Organizer for Jazz clubs.	3/18/2016 8:56 PM
16	- beer festivals - live music	3/18/2016 5:38 PM
17	Recognize that according to studies--more art and music mean less crime in any neighborhood! USE THAT information to re-designate Wheaton as an A&E District.	3/18/2016 5:17 PM
18	Gallery-going	3/18/2016 4:25 PM

Q4 Would you consider yourself an artist?

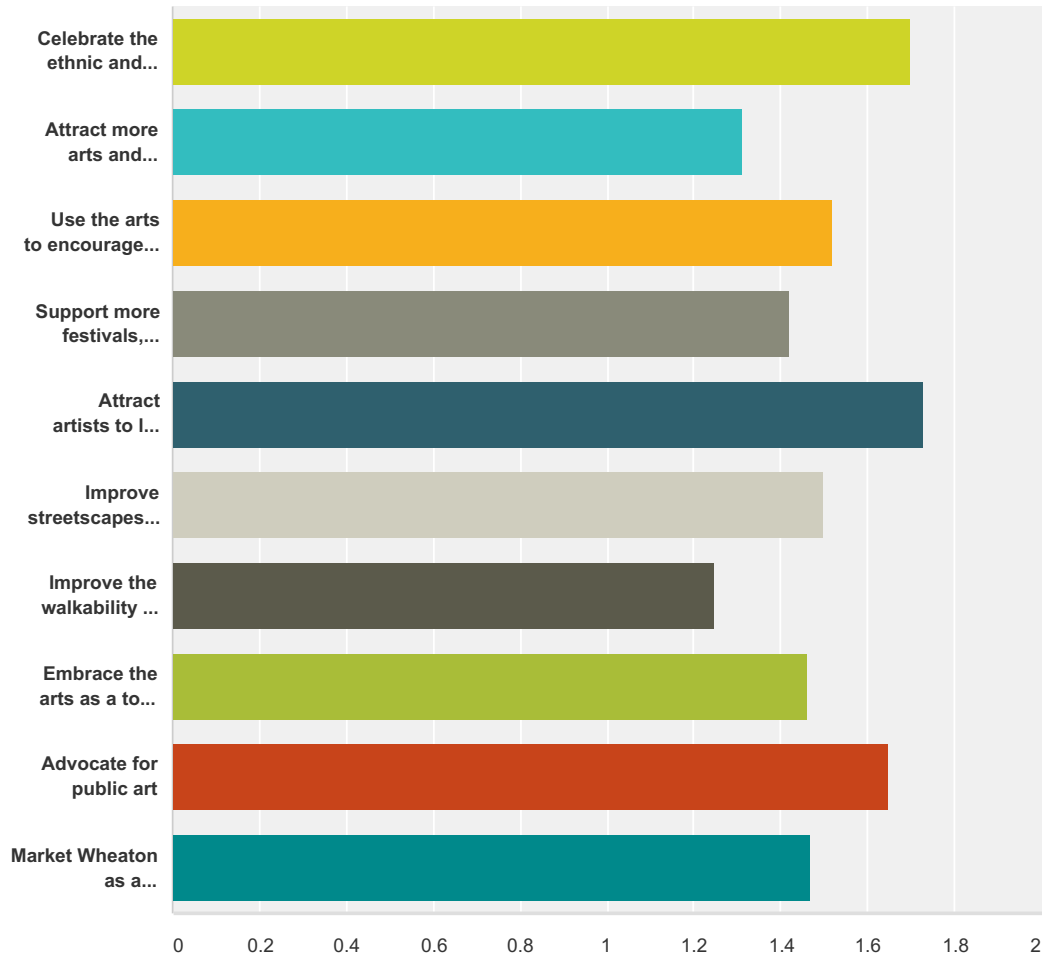
Answered: 206 Skipped: 2



Answer Choices	Responses
I am an artist or aspiring artist	16.99% 35
I am a creative hobbyist	32.04% 66
I support the arts but don't create	50.00% 103
N/A	5.83% 12
Total Respondents: 206	

Q5 I would like Wheaton's Arts and Entertainment District to:

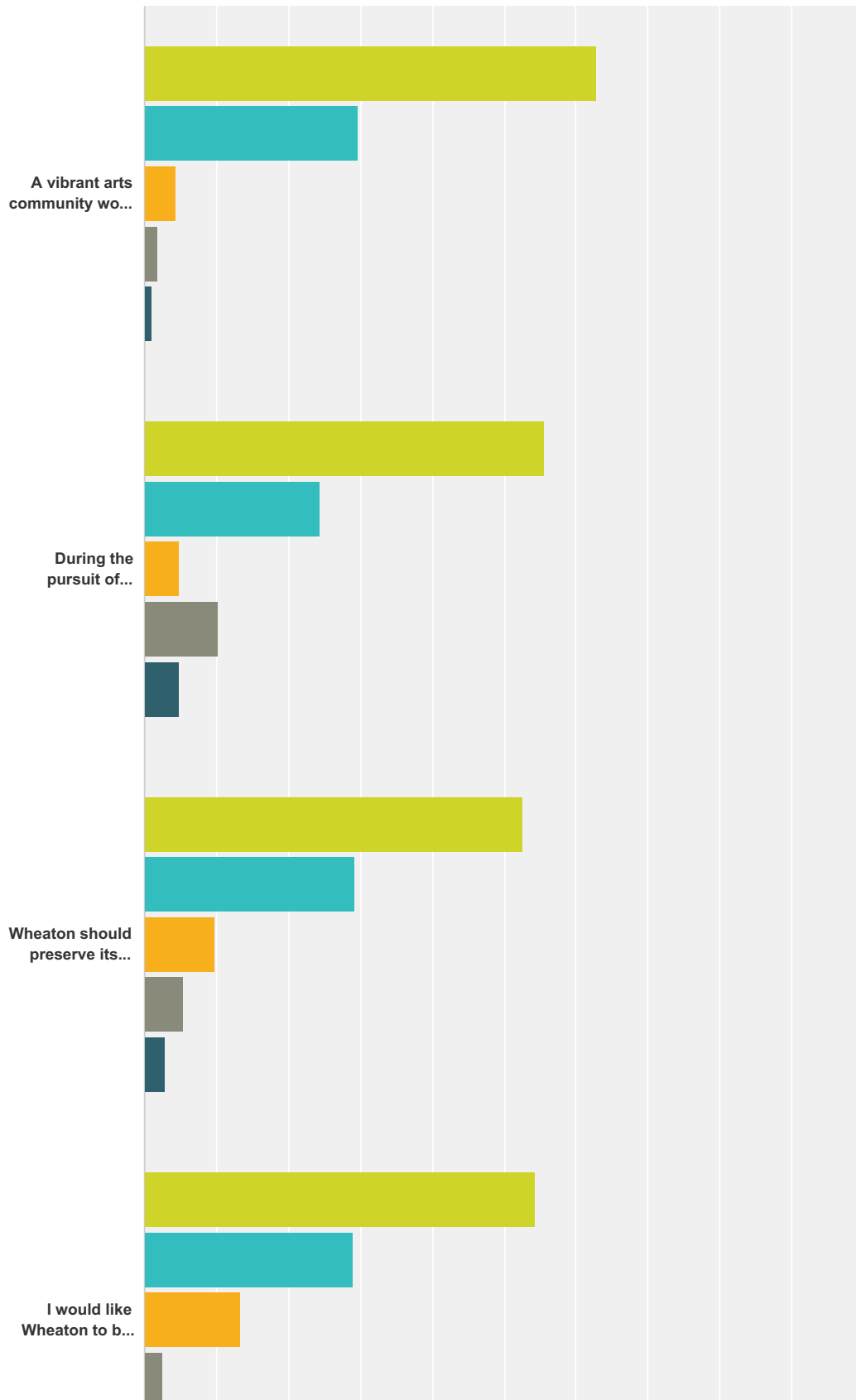
Answered: 207 Skipped: 1

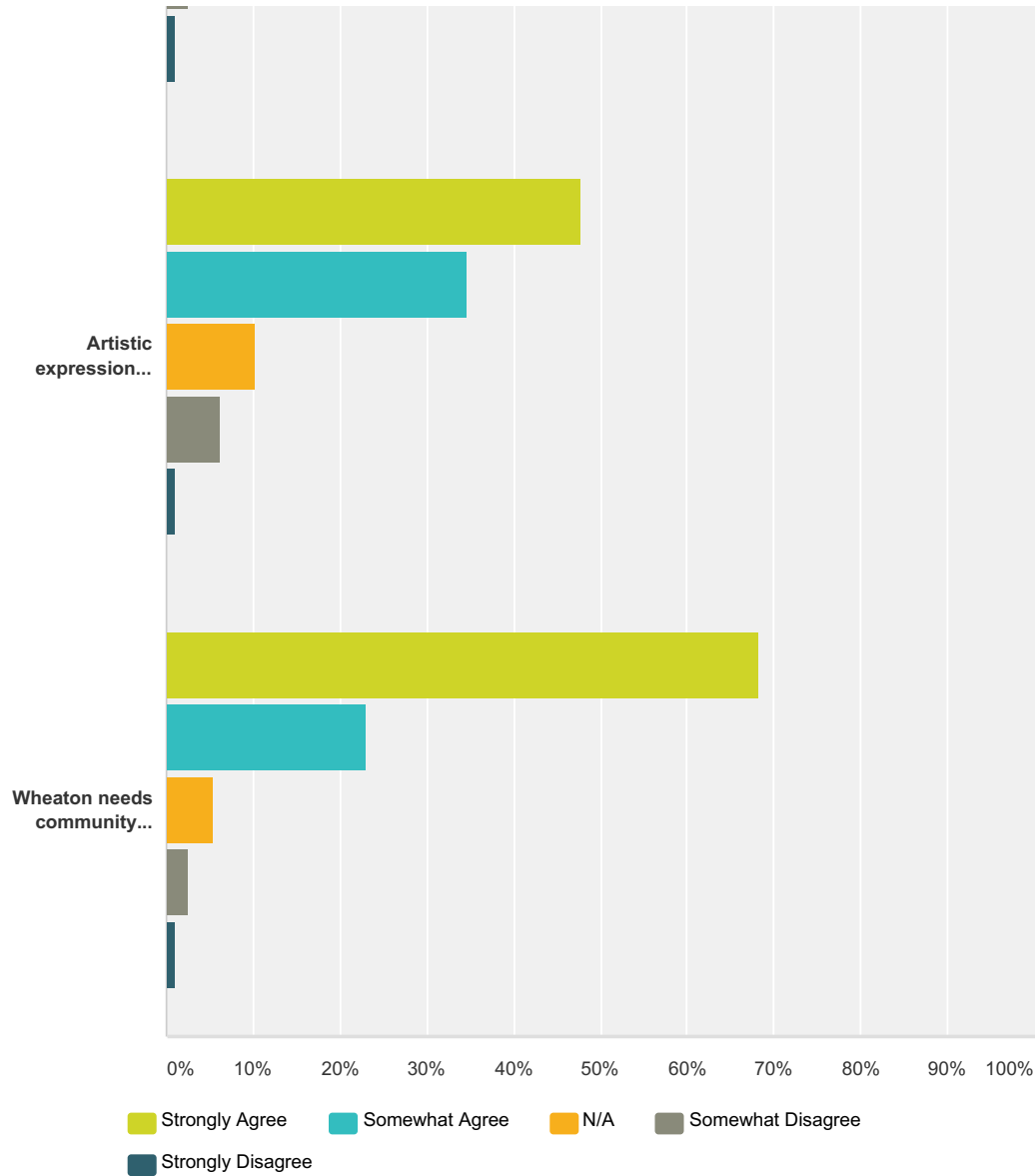


	Strongly Agree	Somewhat Agree	N/A	Somewhat Disagree	Strongly Disagree	Total	Weighted Average
Celebrate the ethnic and cultural diversity of Wheaton	53.73% 108	32.84% 66	5.47% 11	5.47% 11	2.49% 5	201	1.70
Attract more arts and entertainment venues and creative businesses/enterprises	77.18% 159	17.96% 37	1.94% 4	2.43% 5	0.49% 1	206	1.31
Use the arts to encourage community building and creative placemaking	62.25% 127	27.94% 57	5.88% 12	2.94% 6	0.98% 2	204	1.52
Support more festivals, events, and public programs/performances	68.63% 140	24.02% 49	4.41% 9	2.45% 5	0.49% 1	204	1.42
Attract artists to live and work in Wheaton	52.24% 105	28.36% 57	15.42% 31	2.49% 5	1.49% 3	201	1.73
Improve streetscapes and "look like an arts district"	65.17% 131	25.87% 52	4.48% 9	2.49% 5	1.99% 4	201	1.50
Improve the walkability of downtown Wheaton	82.27% 167	13.30% 27	2.46% 5	1.48% 3	0.49% 1	203	1.25
Embrace the arts as a tool for revitalization	65.67% 132	26.87% 54	3.98% 8	2.99% 6	0.50% 1	201	1.46
Advocate for public art	55.67% 113	31.53% 64	6.90% 14	3.94% 8	1.97% 4	203	1.65
Market Wheaton as a destination	68.47% 139	22.66% 46	3.94% 8	3.45% 7	1.48% 3	203	1.47

Q6 Do you agree with the following statements?

Answered: 206 Skipped: 2





	Strongly Agree	Somewhat Agree	N/A	Somewhat Disagree	Strongly Disagree	Total
A vibrant arts community would make Wheaton a better place to live.	62.87% 127	29.70% 60	4.46% 9	1.98% 4	0.99% 2	202
During the pursuit of revitalization of the downtown, Wheaton should not sacrifice the cultural and economic diversity that makes Wheaton unique	55.61% 114	24.39% 50	4.88% 10	10.24% 21	4.88% 10	205
Wheaton should preserve its distinctive ambiance by supporting the traditional arts: including ethnic foodways traditions in local restaurants, cultural performances, heritage based visual art forms/crafts, and living traditions.	52.68% 108	29.27% 60	9.76% 20	5.37% 11	2.93% 6	205
I would like Wheaton to be known as a place where artists can be successful.	54.19% 110	29.06% 59	13.30% 27	2.46% 5	0.99% 2	203
Artistic expression keeps a community in touch with our cultural heritages.	47.80% 98	34.63% 71	10.24% 21	6.34% 13	0.98% 2	205
Wheaton needs community gathering spaces and more arts attractions.	68.29% 140	22.93% 47	5.37% 11	2.44% 5	0.98% 2	205

Q7 Optional: We are searching for artists who live or work in greater Wheaton. This includes literary, performing, and visual arts as well as traditional artists and artisans (traditional artists practice ethnic, folk, or heritage art that can either be fine arts or material arts of perpetuating their culture through food, crafts, games, ceremonies, etc.). If you know of any artists or artisans, please let us know. We won't add them to a mailing list, but will contact them to ask about their art.

Answered: 26 Skipped: 182

Answer Choices	Responses
Name of Artist	96.15% 25
Art Form	100.00% 26
Email Address/Phone Number/Means of Contact	92.31% 24
Name of Artist	30.77% 8
Art Form	30.77% 8
Email Address/Phone Number/Means of Contact	30.77% 8
Name of Artist	11.54% 3
Art Form	11.54% 3
Email Address/Phone Number/Means of Contact	11.54% 3

#	Name of Artist	Date
1	Olu Yemisi	3/25/2016 2:46 PM
2	Althea Grey-McKenzie	3/23/2016 11:47 AM
3	Shari Amira Berga	3/23/2016 11:32 AM
4	Vicky Surles (me)	3/22/2016 5:43 PM
5	Meagan Healy	3/21/2016 1:37 PM
6	Donato Soviero	3/21/2016 10:38 AM
7	Mary Donovan	3/21/2016 7:04 AM
8	EMPATHeatre/Jim Epstein	3/20/2016 8:32 PM
9	Dana Hollister	3/20/2016 7:46 PM
10	MOIRA RATCHFORD	3/20/2016 6:32 PM
11	Jennifer Holland	3/20/2016 3:33 PM
12	Nabil Makat	3/19/2016 8:39 PM
13	Barbara Sills Gelman	3/19/2016 6:43 PM

14	Tom Gray	3/19/2016 3:52 PM
15	Kate Comello	3/19/2016 12:35 PM
16	Kate Martin	3/18/2016 11:40 PM
17	40 thieves	3/18/2016 11:07 PM
18	Tandrea Leigh Bradford	3/18/2016 8:56 PM
19	Mike Hayes	3/18/2016 7:36 PM
20	Paul Tambellini	3/18/2016 5:58 PM
21	Karin Kramer (Wheaton resident)	3/18/2016 4:53 PM
22	Greg Marsh/The Marsh Brothers Band	3/18/2016 4:39 PM
23	Jerry Carter	3/18/2016 4:34 PM
24	Adrienne Moumin	3/18/2016 4:25 PM
25	Paul Carr	3/18/2016 3:41 PM
#	Art Form	Date
1	musical theater/dance theater (music and dance)	3/25/2016 2:46 PM
2	Dance (traditional, Liturgical, Contemporary)	3/23/2016 11:47 AM
3	Dance	3/23/2016 11:32 AM
4	Paintings, Drawings	3/22/2016 5:43 PM
5	juried craft fair	3/22/2016 3:26 PM
6	Water Color/Ink Sketch/Cartooning	3/21/2016 1:37 PM
7	Musician	3/21/2016 10:38 AM
8	literary, visual and performance	3/21/2016 7:04 AM
9	arts and issues events presenter/convener	3/20/2016 8:32 PM
10	Studio Art	3/20/2016 7:46 PM
11	PAINTING	3/20/2016 6:32 PM
12	Writer (books, magazines, Web)	3/20/2016 3:33 PM
13	Painter	3/19/2016 8:39 PM
14	sculpture	3/19/2016 6:43 PM
15	Bluegrass music	3/19/2016 3:52 PM
16	Floral Design	3/19/2016 12:35 PM
17	The culinary arts.	3/18/2016 11:40 PM
18	live music	3/18/2016 11:07 PM
19	Visual and Sequential/Doll making and design/Anime and Manga	3/18/2016 8:56 PM
20	Film TV	3/18/2016 7:36 PM
21	Painter	3/18/2016 5:58 PM
22	Acting and behind-the-scenes theater	3/18/2016 4:53 PM
23	We've been playing contemporary folk/rock/blues/country/reggae/ska in the MoCo area for 20+ years.	3/18/2016 4:39 PM
24	painting, digital art	3/18/2016 4:34 PM
25	B&W film photography; handmade photo collage	3/18/2016 4:25 PM
26	Jazz	3/18/2016 3:41 PM
#	Email Address/Phone Number/Means of Contact	Date
1	olu@dancewithmedc.com, 240-429-2063. OluYemisi.com	3/25/2016 2:46 PM

2	Althea@shadesofheight.com	3/23/2016 11:47 AM
3	shariamirabaker@gmail.com	3/23/2016 11:32 AM
4	VSurlesGraphics@comcast.net	3/22/2016 5:43 PM
5	meagan@meaganhealy.com	3/21/2016 1:37 PM
6	donato@donatosoviero.com	3/21/2016 10:38 AM
7	donomary@gmail.com	3/21/2016 7:04 AM
8	EMPATHeatre@comcast.net	3/20/2016 8:32 PM
9	301-2045193 dhollist@terpmail.umd.edu	3/20/2016 7:46 PM
10	moira@moiraratchford.com	3/20/2016 6:32 PM
11	jsholland36@gmail.com	3/20/2016 3:33 PM
12	bgelman1@gmail.com, 3016492279	3/19/2016 6:43 PM
13	graytone41@gmail.com	3/19/2016 3:52 PM
14	Thecomellos@aol.com	3/19/2016 12:35 PM
15	Kmartin@mcccourt.com	3/18/2016 11:40 PM
16	https://www.facebook.com/40-Thieves-35277068281	3/18/2016 11:07 PM
17	11221 Rose Lane, leibrads@gmail.com. also messinger. Home contact: 301-942-7663.	3/18/2016 8:56 PM
18	http://www.imdb.me/mikehayes	3/18/2016 7:36 PM
19	ptambellini@verizon.net	3/18/2016 5:58 PM
20	iltxok2@gmail.com; 630-747-7062	3/18/2016 4:53 PM
21	therareone@yahoo.com Cell: 240-460-9709	3/18/2016 4:39 PM
22	301.649.5019	3/18/2016 4:34 PM
23	photowonder2010@hotmail.com; 212-602-1809	3/18/2016 4:25 PM
24	Jazz Academy of Music's website	3/18/2016 3:41 PM
#	Name of Artist	Date
1	Jazzzelle	3/25/2016 2:46 PM
2	Pastor Kwesi Oginga	3/23/2016 11:47 AM
3	Ejima Baker-Morales	3/23/2016 11:32 AM
4	Cathy Hirsh	3/22/2016 5:43 PM
5	Moira Ratchford	3/21/2016 10:38 AM
6	DONATO SOVIERO	3/20/2016 6:32 PM
7	Bob Perilla	3/19/2016 3:52 PM
8	Jerry Ward	3/18/2016 4:34 PM
#	Art Form	Date
1	Singer and Performer	3/25/2016 2:46 PM
2	Author / Storytelling / Visual Artist	3/23/2016 11:47 AM
3	Music/Spoken Word	3/23/2016 11:32 AM
4	Paintings, Collages	3/22/2016 5:43 PM
5	Painter	3/21/2016 10:38 AM
6	MUSIC - JAZZ	3/20/2016 6:32 PM
7	Bluegrass music	3/19/2016 3:52 PM
8	graphic novel	3/18/2016 4:34 PM

#	Email Address/Phone Number/Means of Contact	Date
1	jazzzellelove@gmail.com, www.jazzzelle.com	3/25/2016 2:46 PM
2	Pastorkwesioginga@yahoo.com	3/23/2016 11:47 AM
3	ejimabaker@gmail.com	3/23/2016 11:32 AM
4	HirshCathy@gmail.com	3/22/2016 5:43 PM
5	moira@moiraratchford.com	3/21/2016 10:38 AM
6	donato@donatosoviero.com	3/20/2016 6:32 PM
7	bobperilla@hotmail.com	3/19/2016 3:52 PM
8	301.593.3385	3/18/2016 4:34 PM

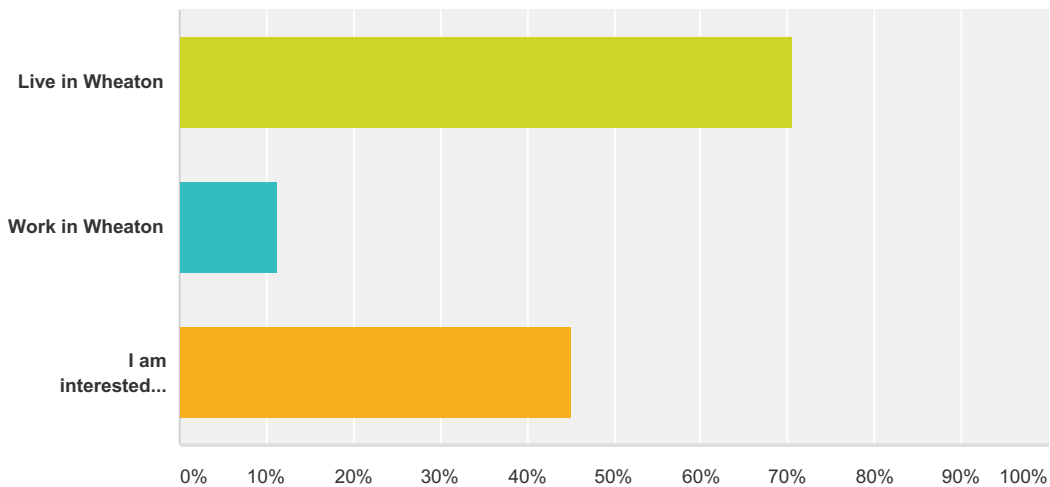
#	Name of Artist	Date
1	Bertha Bright-Marke	3/23/2016 11:47 AM
2	Marta Lopez Teigeiro	3/22/2016 5:43 PM
3	Scott Giambusso	3/21/2016 10:38 AM

#	Art Form	Date
1	Visual Artist / Jewelry Artist	3/23/2016 11:47 AM
2	Paintings, Drawings	3/22/2016 5:43 PM
3	Musician	3/21/2016 10:38 AM

#	Email Address/Phone Number/Means of Contact	Date
1	bbrightmarke@gmail.com	3/23/2016 11:47 AM
2	lagarta63@hotmail.com	3/22/2016 5:43 PM
3	(301) 946-3418	3/21/2016 10:38 AM

Q8 Do you:

Answered: 204 Skipped: 4

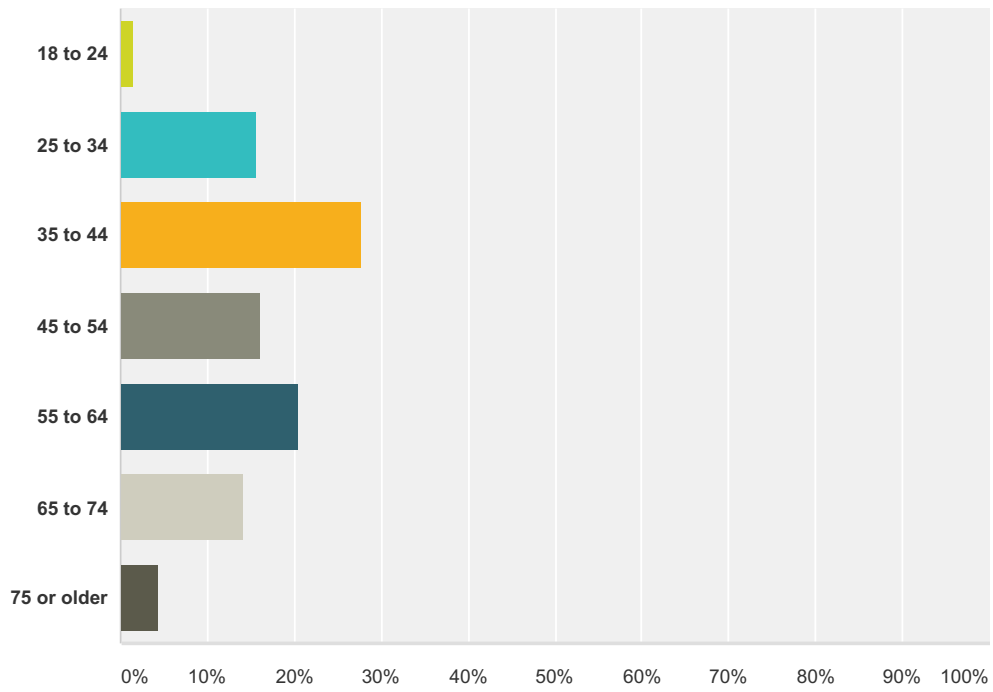


Answer Choices	Responses
Live in Wheaton	70.59% 144
Work in Wheaton	11.27% 23
I am interested in/visit/shop/dine in Wheaton	45.10% 92

Total Respondents: 204

Q9 What is your age?

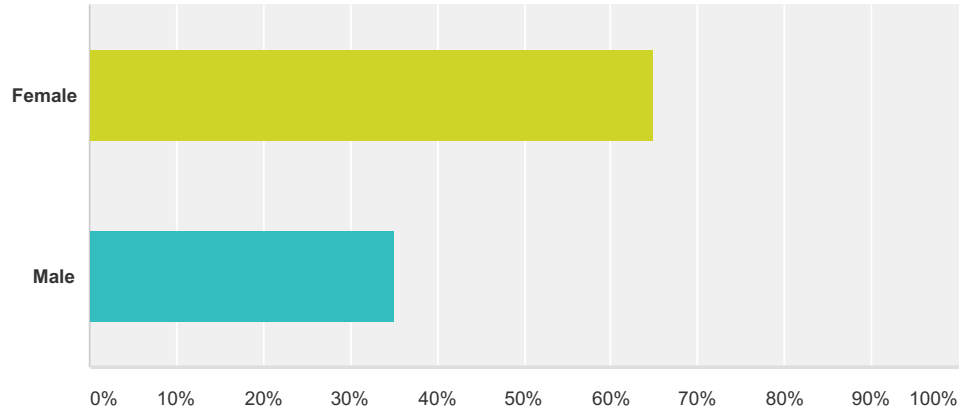
Answered: 205 Skipped: 3



Answer Choices	Responses
18 to 24	1.46% 3
25 to 34	15.61% 32
35 to 44	27.80% 57
45 to 54	16.10% 33
55 to 64	20.49% 42
65 to 74	14.15% 29
75 or older	4.39% 9
Total	205

Q10 What is your gender?

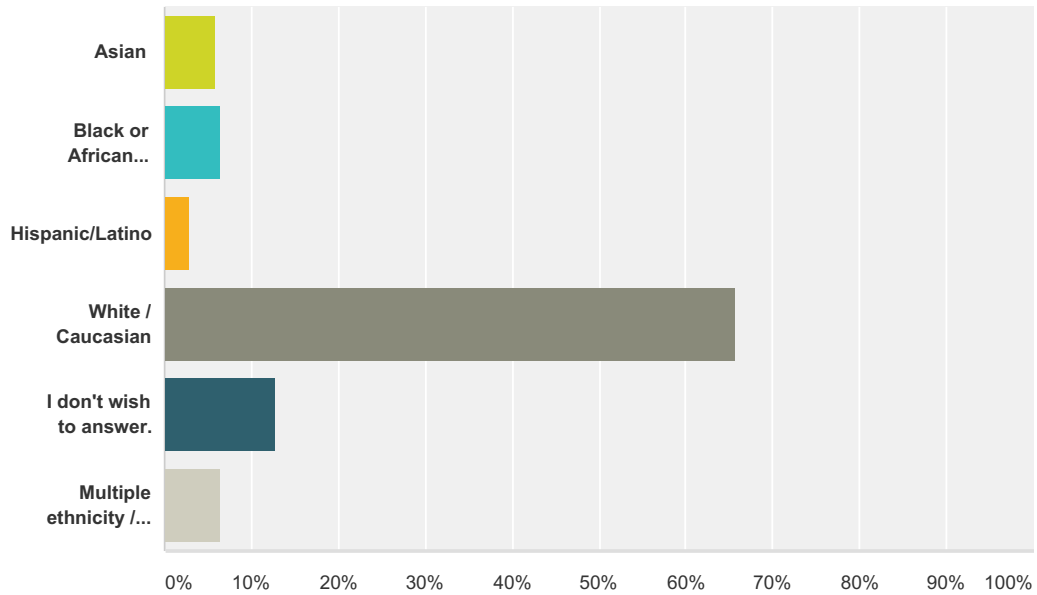
Answered: 203 Skipped: 5



Answer Choices	Responses
Female	65.02% 132
Male	34.98% 71
Total	203

Q11 What is your race or ethnic background? (Please choose only one.)

Answered: 204 Skipped: 4



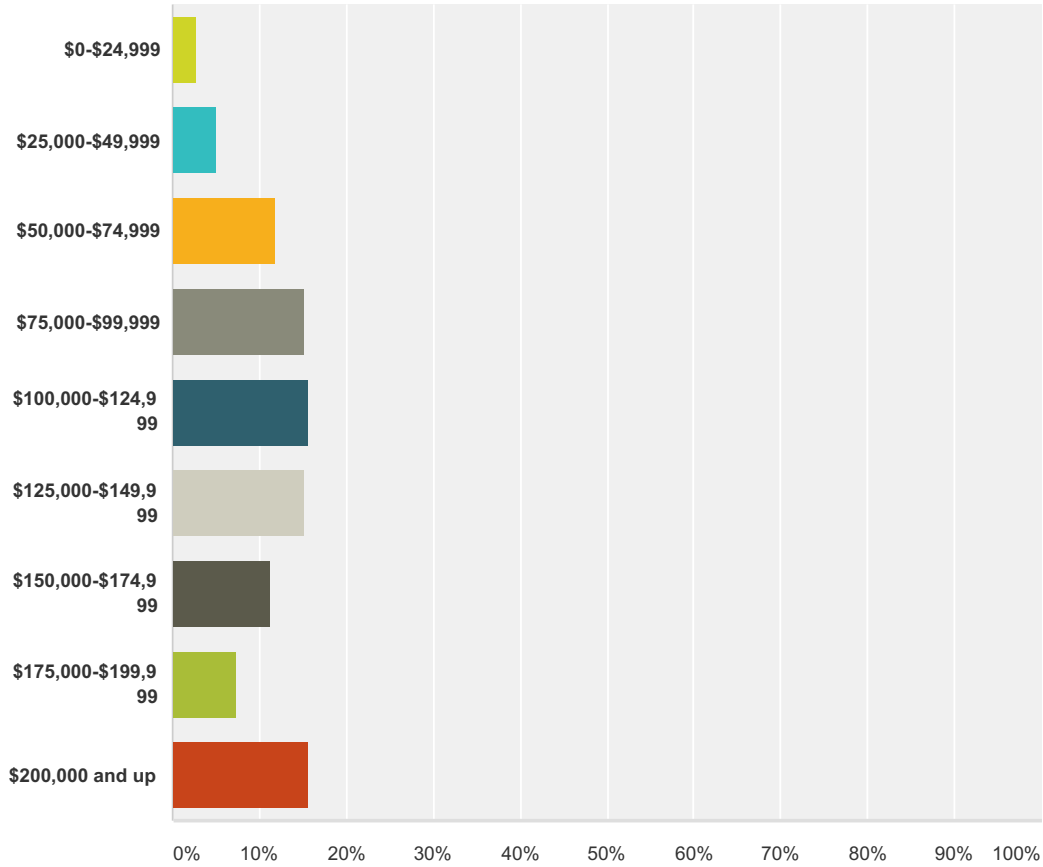
Answer Choices	Responses
Asian	5.88% 12
Black or African American	6.37% 13
Hispanic/Latino	2.94% 6
White / Caucasian	65.69% 134

I don't wish to answer.	12.75%	26
Multiple ethnicity / Other (please specify)	6.37%	13
Total		204

#	Multiple ethnicity / Other (please specify)	Date
1	Native American	3/25/2016 10:17 AM
2	Caribbean, Cuban, Jamaican, African, and Scottish	3/23/2016 11:47 AM
3	Multiracial-black and white	3/22/2016 6:02 PM
4	Irish, German, Indian, White, Jamaican	3/21/2016 5:53 PM
5	Italian, German mostly.	3/21/2016 10:38 AM
6	White black	3/20/2016 8:59 PM
7	Black/European/Native American	3/20/2016 11:42 AM
8	White Persian	3/19/2016 11:42 AM
9	Human	3/18/2016 11:40 PM
10	Indian American	3/18/2016 8:28 PM
11	Arab	3/18/2016 7:06 PM
12	black and Indian	3/18/2016 6:02 PM
13	American Indian, Hispanic, Asian, Caucasian	3/18/2016 4:51 PM

Q12 What is your approximate average household income?

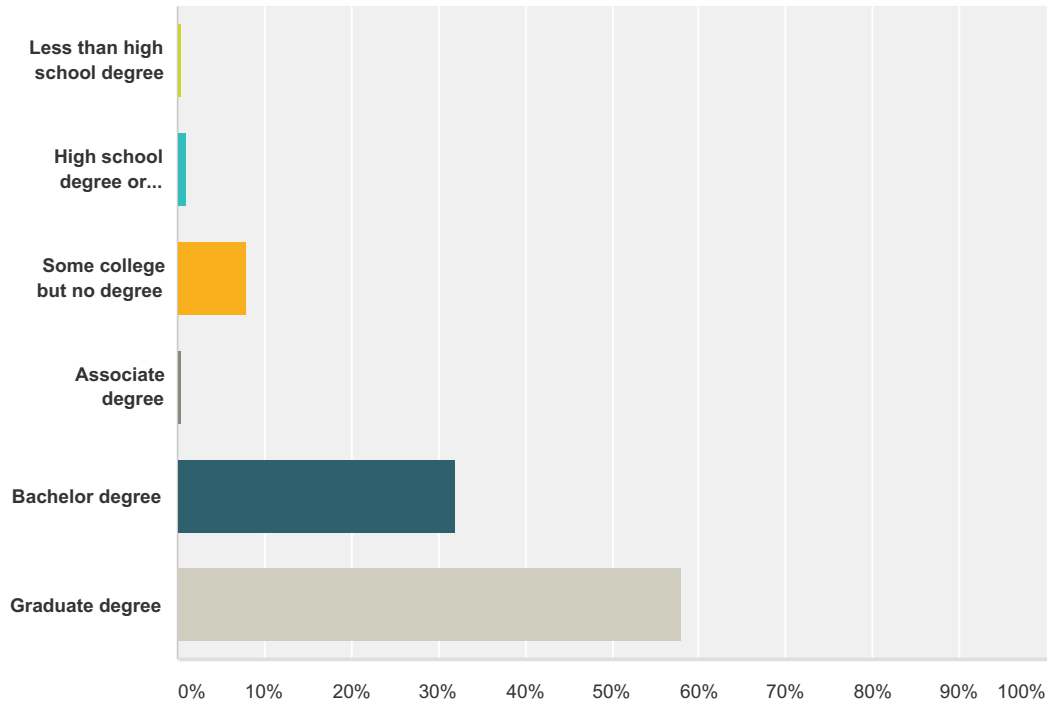
Answered: 178 Skipped: 30



Answer Choices	Responses
\$0-\$24,999	2.81% 5
\$25,000-\$49,999	5.06% 9
\$50,000-\$74,999	11.80% 21
\$75,000-\$99,999	15.17% 27
\$100,000-\$124,999	15.73% 28
\$125,000-\$149,999	15.17% 27
\$150,000-\$174,999	11.24% 20
\$175,000-\$199,999	7.30% 13
\$200,000 and up	15.73% 28
Total	178

Q13 What is the highest level of school you have completed or the highest degree you have received?

Answered: 200 Skipped: 8



Answer Choices	Responses
Less than high school degree	0.50% 1
High school degree or equivalent (e.g., GED)	1.00% 2
Some college but no degree	8.00% 16
Associate degree	0.50% 1
Bachelor degree	32.00% 64
Graduate degree	58.00% 116
Total	200

Q14 Optional: Please feel free to give your opinion on Wheaton and its potential as an arts destination.

Answered: 67 Skipped: 141

#	Responses	Date
1	This survey seemed very biased. There is no indication of the "arts" or "entertainment" envisioned. Based on current practices, those terms appear to related to Hispanic/Spanish/African cultures. Nothing related to classical jazz, blues, or "serious" music.	3/25/2016 3:27 PM
2	big potential! Please have more performances and festivals	3/25/2016 2:46 PM
3	Hopefully it would stop businesses such as Costco Gas and Autozone from coming in and threatening neighborhoods. I was sad for the loss of the movie theater at the mall. I would like to have a clean, well-run movie theater close by.	3/25/2016 1:26 PM
4	I think it is great, but more needs to be done. Maybe you should have a competition for a new Wheaton logo that can be used around the area.	3/25/2016 1:03 PM
5	Build it and they will come - let local artist help put their touch on Wheaton. More arts and entertainment	3/25/2016 11:09 AM

6	Wheaton needs a makeover. There's a lot there but it's sliced up by University Blvd and Georgia Ave. It's not walkable or welcoming to visitors.	3/25/2016 10:42 AM
7	Making Wheaton as an arts destination could be the mark of distinction that brings new people to Wheaton. It could revitalize the image of Wheaton as a pass-through community to get from Silver Spring to Olney.	3/25/2016 10:42 AM
8	venues and indoor community spaces are needed	3/25/2016 10:34 AM
9	I don't want Wheaton to become as arsy-fartsy as Bethesda. Keep Wheaton simple and affordable.	3/25/2016 10:17 AM
10	My family of 6 would love to go to Wheaton just as we go to DTSS or Bethesda. Wheaton has the potential to be a great destination but there's a disjointed and run-down element to the area that discourages us. Because there are 2 major roads that intersect the area, it's not very welcoming for pedestrians b/c of the high speed traffic. I would love to see more attractive facades to the strips of stores, and I'd love more more restaurants/shops that I feel my daughters and I would enjoy strolling through and stopping for lunch or dinner. Live music is always a plus! Not sure how you achieve that though.	3/24/2016 10:34 PM
11	Unfortunately, Wheaton revitalization has often been stymied because of the insistence that we cater foremost to ethnic and mom & pop stores. Let's widen our horizons and let the growth and development happen by fostering any and all new development.	3/24/2016 4:10 PM
12	Arts should be one of the main attraction but I don't think it should be the only thing people should think when they think of Wheaton. I'd like Wheaton to become a beautiful place to visit. A beautification project is a good start.	3/24/2016 8:29 AM
13	Wheaton has had its Arts and Entertainment District designation for some time. It is a shame that these survey ask for the same information over and over and that we had an active group for so long, however, the process keeps changing. As a artist in the Wheaton area, I want it to succeed. I want it to be open to all and that the original recommendations have not gone by the waist-side. It is important to me that our communities thrive, however, we need to be at the policy-making table, and included in the action plans in a permanent way.	3/23/2016 11:47 AM
14	I believe in revitalization without gentrification. Don't push residents out.	3/23/2016 11:32 AM
15	Has great potential - very slow implementation!	3/22/2016 5:43 PM
16	set up tents to show and sell art for a weekend	3/22/2016 4:32 PM
17	hold carnivals, craft fairs that non-profits can benefit from	3/22/2016 3:26 PM
18	Without venues, Wheaton's potential is limited	3/22/2016 2:23 PM
19	having a live music venue i believe is key for the growth of an entertainment district, but not one catering to just local DMV artist.. we have the potential to pull in national acts and not only draw locals to see it, but draw patrons from all over Montgomery County and even bring in people from DC to see a revitalized Wheaton. A venue like Silver Springs 'Fillmore' is not what is needed.	3/22/2016 12:29 PM
20	Please don't leave out LGBTQA folks as you plan. There's a growing population of families that don't want our culture completely ignored.	3/21/2016 10:19 PM
21	Don't push out the small businesses for chains	3/21/2016 4:00 PM
22	Wheaton has enormous potential as a vibrant arts and entertainment district. Wheaton has been ignored by both private and public entities in the past, but now everyone is taking a close look and seeing the vast potential. Please keep Wheaton as an A&E district.	3/21/2016 3:34 PM
23	Walking/ biker friendly is very important	3/21/2016 2:54 PM
24	I've never viewed Wheaton as an arts destination but I would LOVE to see that happen!	3/21/2016 2:06 PM
25	Will take a lot of work. I would hate to see Wheaton go the way of Silver Spring or Bethesda where small businesses are forced out and prices skyrocket	3/21/2016 1:37 PM
26	Most of what is offered in my area is of ethnic origin. This does not interest me.	3/21/2016 11:46 AM
27	Wheaton needs a public green space.	3/21/2016 10:48 AM
28	The potential is there! Let's not limit that potential to ethnic boundaries.	3/21/2016 10:38 AM

29	Wheaton has no professional performance venue of any caliber and not even a movie theater with any draw or interest. When I want to see a live performance I go to Strathmore, Amp, Bethesda Blues Supperclub, Silver Spring Stage, Olney Theater, Greenbelt Arts Center, anywhere but Wheaton. I travel to AMC Centerpark or Rockville Ipix for comfort or Regal Magestic or AFI for range of movies. I go downtown, to Tacoma Park, or to Glen Echo for folklife and ethnic performances. I even generally travel outside of wheaton for ethnic food because I prefer greek and Indian which are not represented and Italian, which I like better elsewhere. Kensington has a nice community feel with it's antique row and small community buildings. Wheaton is too urban for that. It is difficult, dangerous (traffic), and unpleasant to walk through. I think it will be great to maintain cultural diversity but I think it will be difficult to achieve some of these goals without sacrificing some of the economic diversity. I spend little time there although I live here. I think Wheaton has a great deal of established successful local competition and will need significant investment, promotion and a smart strategy to make a name for itself successfully in the arts.	3/21/2016 9:31 AM
30	Hispanic culture appears to be so dominant as to overwhelm other cultures	3/20/2016 10:30 PM
31	Wharton has lots of great potential to be a vibrant destination ata that can prove a mixture of well known business and local establishments. The community should welcome both chain and local businesses to provide its residents multiple options do we don't have top drive to other cities to get our needs met. Therefore our community losses out on money it could keep in court by having limited choices that draw in all of our effective and constantly changing needs/desires/wants.	3/20/2016 8:59 PM
32	sorely lacking quality performance spaces	3/20/2016 8:32 PM
33	I had no idea wheaton was an arts district. I think of Mt Rainier or Hyattsville when I think arts. More marketing and actual search foe artists needs to be done. This is a good step. Thanks.	3/20/2016 7:32 PM
34	Wheaton has the right vibe to be a funky arts destination. Lots of mom and pop shops/restaurants, retro stuff like Barbarian comics, cheaper rents than in neighboring Silver Spring/Kensington, on the metro line for easy access..	3/20/2016 6:32 PM
35	I would like to keep the variety of cuisines in Wheaton.	3/20/2016 3:40 PM
36	As mentioned above, I think Wheaton has potential, but so far there has been a lot of talk and not a lot of improvement. The main downtown area is mostly a parking lot, and the buildings that run alongside of it are unattractive. While I do appreciate the diversity in Wheaton, I feel it could lean a little less toward Hispanic culture in order to be more inclusive. There are restaurants where non-Hispanics are totally unwelcome, for example. Also, when new businesses open, they could benefit greatly from a consultation about aesthetics, how to draw customers, what customers want, etc. A great example is the little ice cream place on GA Ave. It could be a nice destination but most people I know who have gone there say they won't go back because of how it looks/feels inside. Much of Wheaton has the feel of having been thrown together with whatever props were lying around. I'd like to see some consistency in colors and style, something to bring it all together so that it feels coherent and welcoming. If we are going to be an ARTS district, we have a lot of work to do to improve the look and feel of the area. Also, I would love to see retail spaces that are on street level be used better, to create a pretty, walkable shopping and dining area that actually caters to the arts, not to junk shops and short-lived salons. I've stayed in Wheaton for many years hoping for more positive change than I've seen so far. I hope we are finally on track!	3/20/2016 3:33 PM
37	Cultural connection is important... however, these questions seem to focus *only* on that. I would like to see more gallery space, community gathering space, "upscale" art as well as more non-traditional quirky/crafty type art. Places where I know I could go purchase a gift for someone, like Gala Artisans in Kensington. Or, a place like Torpedo Factory in Alexadria... where artists have studio space to create (also a community space). Another very important thing to me would be offering opportunities for high-quality arts classes for both children and adults.	3/20/2016 3:05 PM
38	Wheaton would be a great arts destination and generally better community if the MoCo government didnt have a policy of concentrating poverty in the 20902 zip code	3/20/2016 2:34 PM
39	My gut feeling is that the definition of "arts district" is going to vary tremendously based on who you ask. I am not interested in an arts community as much as I am having a vibrant professional creative community. I believe the two overlap but are not the same. I make my living as a professional commercial/editorial photographer. My interest in the arts is largely personal, however, a stronger arts district might help me professionally. As far as potential, I think it is somewhat limited. We don't have the big warehouse/industrial structures that provide affordable studio rent that other areas (say Hyattsville or N. Baltimore) have. These are the places, in my experience in other cities, where working creative professionals can cross-pollinate due to close proximity. I don't believe our current bevy of strip malls fit the bill. I don't know if we can be reimagined as a Brookland, which also attracts hipper restaurants that rejuvenate an area, but I hope that I'm wrong.	3/20/2016 2:25 PM
40	You should clean up the crime first and make people feel safe in going to Wheaton.	3/20/2016 6:33 AM
41	Re question #8, I support Wheaton but am really hoping dear ole GLENMONT get some of this loven too.	3/20/2016 12:22 AM
42	Wheaton has great potential for development, including attracting new businesses large and small, while preserving its diversity in terms of demographics and income.	3/19/2016 9:35 PM

43	Currently I don't view Wheaton as a destination. It would be great to have more arts in the area!	3/19/2016 9:27 PM
44	We need hotels in Wheaton to fulfill this mission. ATM downtown Silver Spring would be the most logical location and that detracts from folks visiting our restaurants and businesses.	3/19/2016 9:19 PM
45	Wheaton needs to be all inclusive and not focus on cultural differences and ethnic backgrounds. We are all Americans and that should be the theme. No ethnic art celebrating one ethnicity and not the other.	3/19/2016 8:39 PM
46	good idea, will need lots of grass roots organizing	3/19/2016 6:43 PM
47	Traffic and congestion which makes it difficult to get around, in my opinion, discourages people from visiting any place	3/19/2016 6:30 PM
48	I think that unfortunately Wheaton is just too far from DC and too limited at this point to have much potential. I'd look instead to Downtown Silver Spring rather than expect much from Wheaton.	3/19/2016 5:31 PM
49	I love Wheaton and am looking forward to a new community gathering space. I would love to see more live music in Wheaton.	3/19/2016 5:25 PM
50	Wheaton has the potential to be a strong arts destination.	3/19/2016 4:24 PM
51	With the number of ethnic restaurants already available, Wheaton already has a cultural diversity foundation. The summer outdoor music concerts could reflect a broader spectrum of music tastes. But with rising rents I think it will be difficult to provide space for studios or even places to live for folks not earning enough by their artistic efforts to get by.	3/19/2016 2:17 PM
52	Need a good theater	3/19/2016 10:03 AM
53	Please remember that "walkable" does not translate to "accessible." better and more parking is a major consideration for those who have no access or ability to ride buses. Green space is also a must, since the nearest is Wheaton Regional Park.	3/19/2016 8:34 AM
54	I feel that Wheaton is improving and it does look like it has the potential for an arts destination. I also feel that since we do have lots of ethnic which I like very much we have excluded good "American" cuisine.	3/19/2016 5:26 AM
55	Great idea! Make Wheaton/Glenmont a festival place like marketplace in NE DC.	3/18/2016 11:40 PM
56	Wheaton is dangerously unworkable and an eyesore (compare Bethesda Metro station to Wheaton - UGLY!!)	3/18/2016 11:07 PM
57	Perfect a jazz music destination. Need venue.	3/18/2016 8:56 PM
58	Wheaton should make sure it is listed with the Maryland Film Office.	3/18/2016 7:36 PM
59	Open a center for the arts for the kids who have no place to go.	3/18/2016 6:03 PM
60	just waiting to happen :)	3/18/2016 5:27 PM
61	PUSH-->ARTS MEAN LESS CRIME!!	3/18/2016 5:17 PM
62	From all the meetings I have attended and for me personally, I would like to see Wheaton have a large venue that could be used for theater, art exhibits, music performances, festivals, etc. There are a lot of vacant buildings. The one that comes to mind is the old Ferdinand's location. It would be great to have a venue for performers.	3/18/2016 4:55 PM
63	It has unrealized potential as an arts destination.	3/18/2016 4:53 PM
64	I think it has enormous potential.	3/18/2016 4:53 PM
65	Wheaton has great potential. I've attended concerts at the Triangle that were very enjoyable. I'd love for my band to play such events.	3/18/2016 4:39 PM
66	I think Wheaton has nothing but potential! A big stymie is the lack of a pedestrian friendly "vibe". Georgia Ave. is a state road, and I'm hopeful that when the Park and Planning folks move in, and their stroll across Georgia Ave. to the Safeway or the Limerick Pub is less than ideal, that they will pick up the phone and call someone from the state highway administration, and get the ball rolling for speed reduction and traffic calming. If Chevy Chase can do it (greatly reduced speed), if City of Falls Church can do it (wonderful walkability), we can do it too. And as a matter of fact, why wait to pick up the phone??? I'm hopeful someone can address this before Park and Planning does, just as I'm hopeful that if no one else does, they will.	3/18/2016 4:34 PM
67	I wish Wheaton good luck :-)	3/18/2016 3:04 PM

Q15 Optional: If you would like to be added to Wheaton's promotional email list, please give your email address below.

Answered: 50 Skipped: 158

#	Responses	Date
1	Elaitin@gmail.com	3/25/2016 6:42 PM
2	info@talkaboutit247.com	3/25/2016 2:46 PM
3	mkumaki1446@gmail.com	3/25/2016 10:42 AM
4	Krs0811@yahoo.com	3/25/2016 10:34 AM
5	pellisr@yahoo.com	3/24/2016 4:10 PM
6	Tle2k@yahoo.com	3/24/2016 8:29 AM
7	AGMSignature@gmail.com	3/23/2016 11:47 AM
8	shariamirabaker@gmail.com	3/23/2016 11:32 AM
9	elizabeth.b.dawson@gmail.com	3/23/2016 9:34 AM
10	mjc928@verizon.net	3/23/2016 8:04 AM
11	hdavis323@yahoo.com	3/22/2016 6:02 PM
12	anngiglio@gmail.com	3/22/2016 4:32 PM
13	seandr@his.com	3/22/2016 12:29 PM
14	alcaho2010@hotmail.com	3/21/2016 2:42 PM
15	takiekha@yahoo.com	3/21/2016 2:25 PM
16	petetan@silverspringinc.com	3/21/2016 1:37 PM
17	jgelman@jhu.edu	3/21/2016 10:53 AM
18	verdewriter@gmail.com	3/21/2016 10:48 AM
19	woode73@gmail.com	3/21/2016 9:31 AM
20	donomary@gmail.com	3/21/2016 7:04 AM
21	edward_abrahams@yahoo.com	3/20/2016 11:07 PM
22	epis@comcast.net	3/20/2016 8:32 PM
23	moira@moiraratchford.com	3/20/2016 6:32 PM
24	Jesaviv@hotmail.com	3/20/2016 5:34 PM
25	Yalej@hotmail.com	3/20/2016 5:29 PM
26	rcarr616@gmail.com	3/20/2016 5:14 PM
27	npajim@aol.com	3/20/2016 6:51 AM
28	William.Lynch@gmail.com	3/19/2016 9:35 PM
29	allenmyers5@gmail.com	3/19/2016 8:31 PM
30	melgelman@gmail.com	3/19/2016 6:43 PM
31	Kacee@cafetejas.com	3/19/2016 2:21 PM
32	paul_montalto98@yahoo.com	3/19/2016 10:03 AM
33	lifetimetv@verizon.net	3/19/2016 5:26 AM
34	leibrads@gmail.com	3/18/2016 11:41 PM
35	Kmartin@mcccourt.com	3/18/2016 11:40 PM
36	mafryer@verizon.net	3/18/2016 8:56 PM
37	edelmane@hotmail.com	3/18/2016 8:45 PM
38	mikehayes60@comcast.net	3/18/2016 7:36 PM

39	ladyi0702@gmail.com	3/18/2016 6:03 PM
40	hollyketchel@hotmail.com	3/18/2016 5:58 PM
41	ray.britch@turner.com	3/18/2016 5:38 PM
42	dhyman@signsbytomorrow.com	3/18/2016 5:27 PM
43	linamendt@gmail.com	3/18/2016 5:17 PM
44	lj.feldner@verizon.net	3/18/2016 4:55 PM
45	bea32@rocketmail.com	3/18/2016 4:53 PM
46	therareone@yahoo.com	3/18/2016 4:39 PM
47	melissa.b.hurley@gmail.com	3/18/2016 4:34 PM
48	gottacook@juno.com	3/18/2016 4:29 PM
49	photowonder2010@hotmail.com	3/18/2016 4:25 PM
50	sac_nyc@hotmail.com	3/18/2016 3:04 PM